Chris Vaughan Chief Knowledge Advisor



Chris Vaughan has worked with law firms and businesses of all sizes, in a variety of contexts while employing a wide range of impressive skills. He has also formed several businesses specifically designed to provide products and services his clients need. In all instances, he begins by studying the clients' industries and future challenges facing organizations within those verticals in a rapidly changing marketplace.

Chris earned both his Bachelor of Arts, in Communication, and Master of Business Administration degrees from Wake Forest University. Chris' first venture after earning his M.B.A. was the creation of Firm Transitions, LLC. The company began as a legal recruiting company, and Chris was retained to place attorneys, patent agents, and C-Suite administrative personnel. In doing so, he recognized the dynamic changes underway in the legal industry and broadened the scope of his consulting practice to embrace a variety of necessary services for (1) law firms transitioning to a new paradigm for service delivery and (2) individual attorneys and key administrative staff in need of additional skill sets to succeed in their existing firms or transition to new ones.

Convinced that businesses can only succeed in the new marketplace if their strategic plans include combining a constantly improving workforce at all levels with appropriate leveraging of technology to optimize efficiency and reach potential consumers effectively, Chris became proficient in process improvement and in analyzing, selecting, and implementing software applications best suited for the processes chosen by a client.

As the creator of the MBizCard in 2013, Chris is widely respected as a personal lead generation expert.



Speaking Topics Include

I.T. as a Competitive Advantage

Effective Use of Artificial Intelligence
Selecting the "Right" Technologies
Automation Through Integrations
The Legal Edge: Data Analytics
Onboarding with eLearning
Smartphone = Business Tool
Utilizing The Branding Puzzle
Successful Personal Lead Generation

All topics can be formatted for a keynote address, retreat, breakout session, workshop, and webinar.

Like it or not, advancements in technology occur everyday. The question is, "Can your firm afford not to embrace the change?"

Firms that fail to utilize technology effectively will struggle to grow and will find frustrated tech savvy attorneys making lateral moves to more progressive firms.

~ Chris Vaughan

Schedule a Meeting

You can contact Chris directly using the following information:

www.CKVaughan.me
336-383-1007
chris@firmtransitions.com

Company Information

Learn how Firm Transitions can help your law firm. Visit

www.FirmTransitions.com